



**THE SOUTHWATER JUNIOR ACADEMY,
WORTHING ROAD
SOUTHWATER
WEST SUSSEX
RH13 9JH**

TRAVEL PLAN





The School Travel Plan has been developed by The Southwater Junior Academy to provide a framework for changing the travel habits of pupils, parents, and staff. Sustainable modes of transport will be promoted for environmental and health reasons

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1 Introduction

Southwater Junior Academy has an increasing number of pupils due to the expansion of housing within the village. There are currently 480 pupils aged from 7 – 11 years old, in four year groups; there are also 55 members of staff.

The academy is situated behind a layby on Worthing Road, which falls under the jurisdiction of WSCC Highways and is adjacent to the main road running through the village, which experiences high volumes of traffic and congestion. This is especially busy during the school drop off and pick up times of 8.30 – 9.00am and 3.00 – 3.45pm, and again at pick up from extra-curricular club activities from 4.15 – 4.45pm. The drop off zone in the layby experiences extreme congestion, with conflicting pedestrian and vehicular access, and with cars parking on the drop off zone and pavements. Traffic queues back onto the main road which in turn blocks the traffic flow and cars park in all available spaces in the surrounding roads causing further congestion and blocking residential access.

The academy has a large car park with 32 spaces, two of which are designated disabled bays. There are two entrances/exits and one pedestrian entrance



The academy has both cycle and scooter storage



The school is on a limited bus route (only the no 23 – Horsham to Worthing stops outside of the academy).

There are flashing 'School' signs displaying a 20mph speed limit on Worthing Road in front of the academy.

The layby has yellow zig-zag markings but no signage. Parents have attempted to park on these markings and have to be reminded to move.

There are parking spaces in the layby and two zebra crossings on Worthing Road – one is opposite at the exit of the school layby and one is further down by Lintott Square. The layby has a courtesy one-way system which works well and the majority of parents adhere to this.

There are footpaths along Cedar Drive and Worthing Road.

The academy is particularly busy between 8.30-9.00am and 2.45-3.45pm at drop off and collection times. There are a number of extra-curricular clubs that run between 3.30-6.30pm requiring parents to collect children.



2 Objectives

The academy is keen to discourage the use of the car for journeys to and from the academy, to promote a healthier environment for the children and to improve road safety by raising awareness, minimising congestion and reducing the risk of an accident occurring. As most pupils live in Southwater, within walking distance of the academy, we are keen to encourage people to walk, or cycle to school instead of relying on the car. We intend to remain proactive, to promote an ongoing awareness to all stakeholders and to continue to undertake and review improvement initiatives.

The main objectives of the Travel Plan are the following:

- Improve road safety;
- Ensure maximum safety for children, parents, staff and residents;
- Reduce the dangers (specifically in the layby which becomes very busy and where there is no safe place to cross);
- Reduce car use;
- Increase walking, cycling and scooting to school;
- Raise awareness of transport related environmental issues;
- Ensure minimum disruption to residents

Traffic in the layby, on the Worthing Road and Cedar Drive has reached dangerously high levels and speed limits are not always adhered to. We firmly believe that it is just a matter of time before a child is seriously hurt or killed. We are all concerned about the safety of our children and therefore ask parents and visitors to be extremely careful.



- DO NOT park on double yellow lines.
- DO NOT drive against the courtesy one-way system in.
- DO NOT obstruct or turn in residents' driveways.
- DO NOT allow your child to exit the car until you are safely parked - not in the middle of the layby or road whilst stopping the flow of traffic.
- DO NOT stop, turn or drop children in the middle of the layby, including opposite the zigzag lines and in the entrance and exit to the school car park - this is the CHILDREN'S SAFE CROSSING AREA.



3. Management

We have established a working group who will meet regularly to monitor and review the plan. The working group will be led by the Travel Plan Coordinators.

Travel Plan Coordinator

Danielle Mussellwhite and Joanna Evans will act as the academy's Travel Plan Coordinators (TPCs) and oversee the implementation of measures outlined in the Travel Plan. The TPC contact details are:

Tel; 01403 730475

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jevans@southwaterja.co.uk

The main responsibility of the TPCs is to implement, communicate, monitor and manage the objectives of the Travel Plan:

- Oversee the development of and raise awareness of the Travel Plan through continued communication with staff, pupils and parents;
- Organise travel surveys and other data collection exercises required to develop and review the Travel Plan;
- Liaise with WSCC Highways, the parish council and police regarding Travel Plan matters to address any real or perceived issues or problems ;
- Coordinate the monitoring programme for the Travel Plan including the setting of targets and review dates;
- To ensure objectives remain relevant and in focus;
- To identify any potential barriers to future progress; and
- Report termly to the wider academy

The academy will cover any costs associated with the implementation, management or review of the Travel Plan.

Administration

Administration of the Travel Plan will involve the maintenance of systems, data and paperwork, consultation and promotion. The TPCs will be responsible for carrying out or delegating administrative duties which includes regular updating of the Travel Plan document.

Any correspondence or data collected for the purpose of the Travel Plan will be retained within a secure, restricted access filing system maintained by the TPCs in accordance with Data Protection guidelines.

Publicity

The success of the Travel Plan is reliant on effective communication strategies to ensure that all stakeholders are made fully aware of the principles and initiatives established.

The TPCs will market and promote the Travel Plan through:

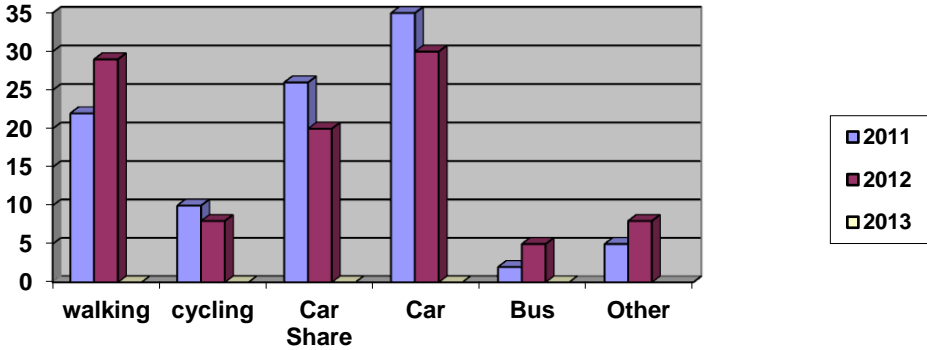
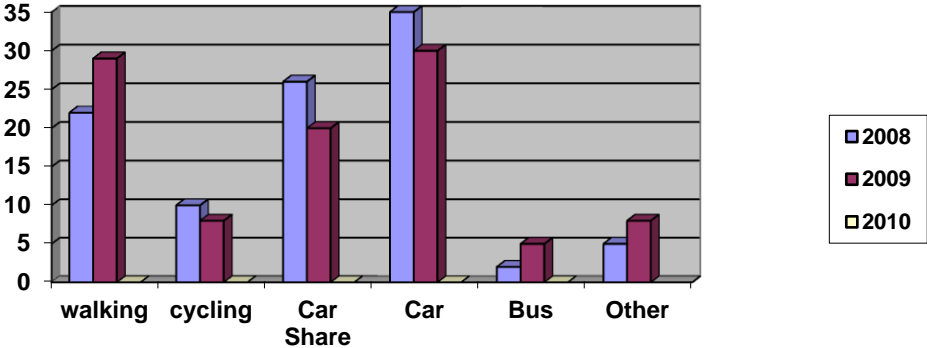
- The academy's website;
- Noticeboards;
- Newsletters; and
- Meetings



4. Research

Past Travel to School – Survey Results

Using the last parent questionnaire data we were able to monitor pupils travel habits and investigate any trends or changes in modal shift. The results are shown below.





The Southwater Junior Academy Travel Plan was relaunched in April 2017, following changes to the Worthing Road by WSCC Highways to accommodate the new Berkeley’s housing development opposite the academy.

A new survey was carried out in November 2017. A total of 17% completed questionnaires were received. The results are as follows:

About the journey to school

How far is the journey to school?

Less than 1km	36.6%
2km to under 3km	39%
3km to under 5km	11%
5km and over	13.4%

How does your child travel to school?

Car	14.6%
Walk all the way	51.2%
Park and walk	22%
Scooter	9.8%
Car share	2.4%

About the journey to school

- 75.6% of children travel less than 3km to school
- 73.2% either walk or park and walk to/from school
- 60.9% would choose to walk to/from school
- 29.3% would choose to cycle/scoot to school

90.2% would walk, cycle or scoot to school – this would decrease the number of cars

If he/she could choose how would your child like to travel to/from school?

Car	7.3%
Walk all the way	52.4%
Park and walk	8.5%
Scooter	29.3%
Car share	2.4%



Walking

If your child does not normally walk to/from school please indicate why?

N/A – they do walk to school	57.3%
It's too dangerous	4.9%
Don't have enough time	13.4%
Don't like walking	1.2%
It's too far	15.9%
Too young	2.4%
Other	4.9%

How safe do you consider the route to be?

Safe all the way	42.7%
Unsafe part of the way	45.1%
Unsafe all of the way	9.8%
No opinion	2.4%

Walking

- 13.4% don't have enough time
- 15.9% say it is too far
- 45.1% consider it to be unsafe part of the way

The school will continue to promote the benefits that walking to school has on children's physical and mental health.



Cycling

If your child does not normally cycle to/from school please indicate why?

N/A – they do cycle to school	6.1%
It's too dangerous	28%
Don't have enough time	6.1%
No cycling facilities	1.2%
Don't own a bicycle	2.4%
Too young	22%
Too far	13.4%
Other	20.7%

How safe do you consider the route to be?

Safe all the way	19.5%
Unsafe part of the way	53.7%
Unsafe all of the way	20.7%
No opinion	6.1%

Please indicate which of the following improvements could be made at the academy?

More cycle racks	14.6%
More space for storage of helmets	12.2%
Cycle training	73.2%

Cycling

- 28% too dangerous
- 22% too young
- 1.2% no facilities
- 53.7% unsafe part of the way
- 26.8% improvements to storage of bikes/equipment
- 73.2% want more training for children

Provision of more cycle storage and cycle training would encourage more children to cycle to school.



Car

If you drive your child/children to school how many children are usually in the car?

N/A – we do not drive to school	47.6%
One	14.6%
Two	26.8%
Three	4.9%
More than three	6.1%

Is the journey to school usually:

N/A – we do not drive to school	50%
A special journey to go to school	20.7%
Continued/combined journey e.g. to work	28%
Part of a car share arrangement	1.2%

If suitable parking was available would you be prepared to park and walk?

N/A – we do not drive to school	43.9%
Yes	26.8%
No	65.6%
Already park and walk	25.6%

Car

- 28% combine journey to school and work
- 52.4% choose to travel by car
- 26.8% would consider park and walk

The school will continue to encourage children to park and walk from Lintott Square.



5. Identified issues and areas of concern

We have asked our pupils and parents to identify barriers to them travelling in a sustainable way to school the results are shown in the table below.

Location	Identified Concern	Action
In front of school	Parents parking on yellow zig zags	Safety issue on Emergency Access and block view of those crossing.
Car park	Parents drive into and through carpark if layby busy	Safety issue with pupils walking through car park
In front of school	Blocked layby	Safety issue on Emergency Access and block view of those crossing.
Layby and Worthing Rd	Congestion	Traffic build up on main road leads to frustrated drivers
Worthing Rd	Speed of cars on Worthing Road	Safety issue for pupils and parents

6. Initiatives and Promotions

Promotion of initiatives which the school takes part includes:

- The living streets campaign
- Walk to school weeks
- Whole school competitions to support the benefits of walking to school.

The travel plan is promoted to parents and the wider school community through newsletter, notice boards and on the school web site.

The layby is regularly monitored by the school's premises officer.



7. Action and Review Plan

Action plan

Using the concerns highlighted in the survey and through the schools knowledge of the school environment

Objective / Target	Action	Responsibility	Reviewed
Stop cars parking on Zig Zags and across car park entrances	Work with local PCSO and pupils to highlight dangers of parking on zig zags Have signage installed	PCSO Travel Plan Group School Council WSCC Highways	May 2018
Stop parents driving through/parking in car park	Limit access, educate parents	Travel Plan Group School Council Newsletter	May 2018
Restrict parking in outer layby as this restricts vision of road	Have layby parking restricted or coned off	WSCC Highways	May 2018
Safe crossing of busy road	Provide safe crossings for parents and children on Worthing Road	WSCC Highways	April 2017
Questionnaire	Issue and collate information	Travel Plan Group	November 2017
Walk to school week	To promote to pupils and stakeholders	Travel Plan Group School Council	November 2017

Monitoring, review and evaluation

The Southwater Junior Academy commits to monitoring, reviewing and evaluating this plan on a regular basis by:

- Undertaking a termly review of action plan
- Undertaking an annual review of the action plan and revise/update the plan accordingly
- Complete additional surveys if necessary
- Monitor and evaluate all initiatives



8. Curriculum Links

ENGLISH	Plan safe routes from town to school and back Arguments for and against developments/changes in local area
MATHEMATICS	Walk to school week and traffic survey – data handling Effects of exercise on body – data handling
SCIENCE	Investigate the effect exercise has on the body Understand how to keep fit Develop understanding of environmental effects on body
ICT	Data handling
DT/ART	Design and make posters to raise awareness of current aspects of travelling to school.
HISTORY	Focus on transport within particular periods of time
GEOGRAPHY	Traffic surveys in local area Local studies – building use and development and impact on traffic
MUSIC	Related songs
PE	Participate in walk to school week Health and fitness programme
PSHE	Cycling proficiency School council debating related issues Participate in Walk to school weeks Participate in Junior Citizen



9. Appendix

Examples of parking problems, congestion, faded lines, poor signage

